

FOR IMMEDIATE RELEASE

Dallas, TX

SelfSpeak® Launches: The First Affirmation App That Speaks in the One Voice You Trust Most — Your Own

Breakthrough AI-powered voice cloning transforms how people practice affirmations, making mindset change faster, more personal, and more effective.

Dallas, TX — September 20, 2025 — *SelfSpeak®, founded by entrepreneur Jeffery Bradley, officially launches on iOS and Android with a mission to reinvent how people use affirmations for personal growth. Unlike traditional apps that rely on robotic or generic voices, SelfSpeak leverages cutting-edge AI voice cloning to let users hear affirmations spoken in their own authentic voice — unlocking a deeper sense of belief, trust, and transformation.*

For decades, affirmations have been recommended by psychologists, coaches, and self-improvement experts. Yet most people struggle to connect with them because the delivery feels impersonal. SelfSpeak addresses this gap with a solution as simple as it is powerful: the human brain trusts the sound of its own voice above all others.

“When you hear an affirmation in your own tone and cadence, belief comes faster. That’s what SelfSpeak makes possible,” said founder Jeffery Bradley. *“We’ve taken the power of affirmations and combined it with AI to create a tool that is practical, personal, and life-changing.”*

SelfSpeak Key Features

- **Voice Cloning in Seconds** – Record a single sample and SelfSpeak builds a lifelike private voice profile.
- **AI-Powered Affirmations** – Instantly generate goal-aligned “I am” statements to boost confidence, focus, and resilience.
- **Custom Pacing & Music** – Choose from curated background tracks and adjust playback speed to fit your mood.
- **Personal Library** – Add your own affirmations, mantras, or quotes for a highly personalized experience.
- **Flexible Listening Sessions** – Quick five, fifteen, or thirty-minute sessions fit seamlessly into daily routines.

Why SelfSpeak Matters

Affirmations are proven to strengthen self-belief and redirect thought patterns, but the missing piece has always been authenticity. SelfSpeak solves the problem of affirmations feeling “fake” by anchoring them in the user’s own voice.

The app is designed for anyone seeking personal transformation — from professionals looking for focus, to athletes training their mindset, to individuals building confidence, resilience, and emotional balance.

About SelfSpeak®

Founded in 2024, SelfSpeak is a Dallas-based startup focused on unlocking human potential through the science of self-talk. The SelfSpeak app combines AI voice cloning, personalized affirmations, and neuroscience-backed practices to help people rewire their thinking patterns and achieve their goals.

Availability

SelfSpeak® is available now for download on iOS and Android. Learn more at www.selfspeak.com.

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